



Ariadne's Autumn Learning Series on Gender Lens Investing

8th October 2020

Ariadne GLI Learning Course



- 1: Gender Lens Investing***
- 2: Gender Equality in Europe***
- 3: Extending GLI Principles***
- 4: How to Invest with a Gender Lens***
- 5: Changing Contexts***



“Giving women and girls the opportunity to succeed is not only the right thing to do, but can also transform societies and economies”

Christine Lagarde & Erna Solberg

Benefits on a National Level

Increased:

- GDP
- Economic Resilience (families and countries)
- Productivity
- Equality



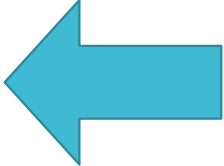
Corporate Benefits

Increased:

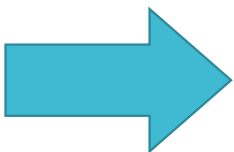
- Innovation and Critical Thinking
- Productivity
- Profit Margins
- Resilience



Investment Scale



Intention



Finance only

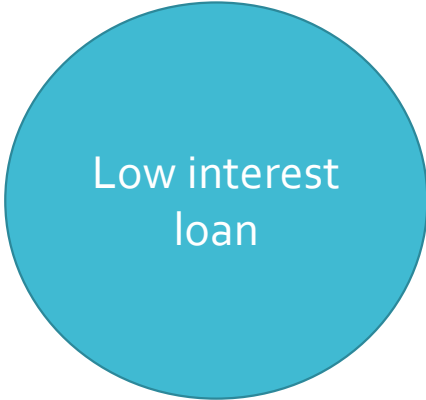


Finance First



Investing in Social Enterprise

Impact First



Impact only





Thank You