Consultation/Learning Exchange on Communicating on Migration in Europe

A joint event of the EFC Diversity Migration Integration Thematic Network, EPIM and the Social Change Initiative

Philanthropy House, 94 Rue Royale, 1000 Brussels

**Wednesday, 8 February 2017, Brussels**

Goals of this second Consultation/Learning Exchange on Communicating on Migration in Europe

Activities surrounding communications on migration are building across Europe with several active projects, including: (i) Purpose Europe, a multi-European country initiative, polling and developing its initial work on messaging in strategic EU countries; (ii) activities of IMiX the Migration Communications Hub (UK); and (iii) the launch of EPIM’s pilot project in strategic communications for pan-European civil society organisations at European level, using a shared strategic communications advisor.

In an afternoon discussion limited to funders, significant new multi-year funding for European activities will be discussed, as well as the increased need for collaboration and the necessity to develop a baseline to evaluate the effectiveness of funding.

It is intended that this Consultation/Learning Exchange will:

* Inform participants on the current state of existing and expected initiatives;
* Enhance the ability of participants to understand the key goals and approaches underlying these initiatives;
* Facilitate collaboration and the sharing of knowledge and lessons learned to lead to more effective and, potentially, more coordinated initiatives.

**PROGRAMME**

***By invitation (DMI member foundations)***

09.30 – 10.30 EFC Diversity, Migration & Integration TN, DMI business meeting

* *2017 Workplan and budget*
* *Annual General Assembly (AGA) session*
* *Planning next DMI meeting (when and where?)*

***Open Session***

10.30 – 10.40 Opening tea/coffee

10.40 – 10.45 Welcoming remarks, *Sara Llewellin, DMI Chair* and *Michael Diedring, EPIM*, goals of the meeting

10.45 – 11.45 Purpose Europe, *Tim Dixon*

11.45 – 12.15 IMiX the Migration Communications Hub (UK), *Tim Finch* and Global Dialogue, *Esther Hughes* (re-granting under IMiX the Migration Communications Hub)

12.15 – 12.45 EPIM’s pilot project in strategic communications for pan-European civil society organisations at European level, *Philippa Jones, EPIM’s shared strategic communications advisor*

12.45 – 13.00 ‘Working lunch’

***Closed Session (funders only)***

13.05 – 14.30 Atlantic Philanthropies/SCI multi-year funding initiative on communications; exploring future steps and collaborations; the need for a baseline study to evaluate the effectiveness of funding on communicating on migration in Europe. *Facilitated by Esther Hughes, Global Dialogue*