

KERING FOUNDATION



About Kering

Kering is a global Luxury group which manages the development of a series of renowned Houses in fashion, leather goods and jewelry: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, Dodo, Qeelin, as well as Kering Eyewear. In 2022, Kering had 47,000 employees and restated revenue of €20.4 billion. Kering is a major player in the luxury sector.

By placing creativity at the heart of its strategy, Kering empowers its people to lead the way in terms of creative expression while crafting tomorrow's Luxury in a sustainable and responsible way. We capture these beliefs in our signature: "Empowering Imagination." A shared culture and determination unite our Houses. Together, we are building a unique, passionate and responsible Luxury group, working to push boundaries in a positive way.

Join us to shape the Luxury of tomorrow with us.

About the Kering Foundation

Since 2008, the Kering Foundation has been combating gender-based violence, which affects all cultures and social classes. To maximize its impact, Kering Foundation works with a limited number of partners in six main countries: the United States, France, Italy, Mexico, the United Kingdom and Korea.

It supports local organizations that offer comprehensive and adapted support to women and children survivors of violence, works to change behaviors and mentalities by engaging young people, and aims to create safe and supportive workplaces for survivors, as well as mobilizing other companies on this issue.

On the occasion of its 15th anniversary, Kering Foundation announced its strengthened commitment and now extends its work to also focus on violence against children, in particular childhood sexual violence.

Keringfoundation.org

Twitter: @KeringForWomen

Instagram and Facebook: @KeringFoundation

We are currently seeking a Communication Manager to join the Kering Foundation's team

Your opportunity

The Kering Foundation is seeking a Communication Manager with a strong background in global communications who wishes to actively contribute to the development and influence of our commitment to the fight against gender-based violence and child protection.

Reporting to the Executive Director of the Kering Foundation, the Communication Manager will embark the Foundation's communication on a new path by designing and implementing a strategy that highlights both its expertise and its positioning.

How you will contribute

- Co-construct the communications strategy to publicize the Foundation's positioning, actions, and news worldwide, both internally, by engaging Kering and its Houses, and externally

- Ensure operational implementation, management and proper execution by identifying the most appropriate methods and media according to the objectives and target audiences, and in particular by:
 - o Defining an editorial and events calendar
 - o Creating engaging tools and content for the internal and external communication channels (RS, website, intranet, annual publications, etc.)
 - o Deploying an active press relations strategy and seizing speaking opportunities
- Coordinate with external service providers - such as agencies, creative or event service providers - according to needs, as well as with internal stakeholders
- Contribute more broadly to the visibility in networks and conferences engaged into combating gender-based and sexual violence
- Communicate and collaborate regularly with Kering and its Houses teams to ensure alignment
- Manage the budget allocated to each activity
- Monitor communications outcomes, reporting findings and sharing recommendations
- Supervise the apprenticeship of a Communication Officer

Who you are

Bachelor's/Master's degree in a Communications-related discipline with 10 to 15 years of experience in corporate, business or non-profit communications or related disciplines.

- Excellent organizational and complex project management skills
- Ability to manage multiple deadlines while prioritizing and paying attention to detail
- Good interpersonal skills: ability to work and communicate with diverse and multicultural audiences and stakeholders – nonprofit, international organizations and companies
- Dynamic and flexible, you are pro-active in both form and content
- A real flair for writing - excellent written and verbal language proficiency is required in French and English with an aptitude for storytelling
- Solid graphic, editing and proofreading skills and IT skills: Packoffice & others
- Knowledge of luxury codes
- Management experience
- Empathy, listening skills and humility
- Team spirit and open-mindedness: enjoy finding common ground beyond differences
- Sharing the mission, vision and values of the Kering Foundation
- Volunteer experience or demonstrated interest in women's rights, Gender-Based Violence, gender equality, gender equality, human rights and children's rights

Why work with us?

By joining the Kering Foundation, you will be part of an engaged, collaborative, and fast-paced team which is committed to combating violence against women and children in an impactful way. At the crossroads of the business world and the nonprofit world, working close to the community and in a very international environment, you will discover a great diversity of missions and audiences.

Kering is committed to diversity and inclusion and to providing equal opportunities in employment. We believe diversity in all its forms – disability, age, color, ancestry, sex, national origin, sexual orientation, age, citizenship, marital status, gender identity, religion – enriches the workplace. It opens opportunities for people to express their talent, both individually and collectively and it helps foster our ability to adapt to a changing world. As an Equal Opportunity Employer, we welcome and consider applications from all qualified candidates, regardless of their background.

Apply here : : <https://www.linkedin.com/jobs/view/3832045236>

